



Southern Region Governor's Update

January, 2012

From Priscilla's Pen

2012 is arriving and Soroptimist clubs are getting back to business after the holidays. Now is the best time for recruiting new members while we work on projects and present our awards. Let's get the word out!

This month's random ramblings:

- Check the club and region deadlines for the Women's Opportunity, Violet Richardson, and Ruby Awards.
- Have you practiced your elevator speech? You have a few months to perfect it before conference.

- As you get back to regular meetings make sure you are planning something around International Women's Day on March 8th. We're going to make a **Southern Region SPLASH!**
- February 1st is the deadline for your article in "Best for Women". Let Southern Region be heard!
- January 19th is the deadline for the Soroptimist Celebrating Success Award entries. Every club is eligible to enter. Complete your forms today!

- Did your club send in their contribution for the December 10th appeal, Birthing in the Pacific?
- Southern Region Conference is May 3-6, 2012 in Savannah, GA. I'll be there, will you?

HAPPY NEW YEAR!
Governor Priscilla



New Year's Resolution—Southern Region *SPLASH!*

Can I suggest a New Year's Resolution for Southern Region? Let's all participate in the **Southern Region *SPLASH!*** and see what we can stir up! We want the name **Soroptimist** to resound all through Southern Region in conjunction with March 8th, International Women's Day.

Not everyone will have an event specifically for this day, but whatever

event you have in the month of March, make sure people know about it. Contact your local media for coverage, put it on your website and Facebook page and let people know. Invite your friends and prospective members and have them help spread the word.

We would like each club to be able to use International Women's Day as

a springboard for media coverage and a catch for prospective members. Let's see if we can revitalize our region through this one-time emphasis on our clubs.

Please complete a Southern Region Cares form and let me know about your event. Let's ***SPLASH!*** our name all over Southern Region!



**See you
in
Savannah!**

**Improving the
lives of women
and girls in local
communities and
throughout the
world.**



**Past
Governors**

Celebrating Our Legacy

Has your club began making plans for the 2012 Southern Region Conference in Savannah, GA? This is a conference you will want to attend in a place where you will want to visit.

Your conference committee is working out the final details for the weekend. You should be receiving directions for booking your hotel room soon to be followed

with the call and registration for conference.

Elections will take place this year for your 2012-2014 Southern Region Board. Have you all given thought to who should be our next Governor? How about your representatives on the board? The nominating committee has sought your input and I hope you have forwarded names of some deserving

Soroptimists.

Please send me your Southern Region Cares forms. We will be using these for exhibits and workshops in Savannah. Bring your scrapbooks, ready your websites, plan to come early or stay late and lets have a good time in Georgia! The "Waving Girl" is waiting to see all of us arrive. Don't disappoint her!

Tips and Treasures

One of the best times of the Soroptimist year is when we choose our award winners and recognize them at our club meetings or banquets. There is a record number of at-large entries that have been received this year for the Women's Opportunity Award so we should reach our 100% goal.

I would like to thank my region awards chairs for their

work in gathering the club award winners, helping when necessary and forwarding the winners on to headquarters in a timely manner.

If you need help or have questions fell free to contact the appropriate chair:

Women's Opportunity Award:
Judy Penney, SI Huntsville
pjuju4@hotmail.com
256-651-4321

Violet Richardson Award
Theresa Carrington, SI Atlanta
ibqt2w@yahoo.com
404-394-0027

Ruby Award
Paula Moore, SI Greater Ft. Lauderdale
moore1228@bellsouth.net
954-941-1462

A big thanks to all of you. I'm looking forward to meeting all the winners.

Past Governor SOLT

Is your club struggling for members? Do you not have enough funds to carry on your mission? Do you have trouble getting your name in the paper? Or maybe you just can't find that one signature program that will invigorate your members and jump start your club.

If you are looking for answers to these questions and more, where can you look for answers? Who can help? And what is this doing under Past Governor SOLT?

To answer the last question first, your Past Governors are a great resource for any question or problem your club is experiencing. I lean on them all the time and use their experience in several areas of the region. They are a great treasure!

Have you been on the Soroptimist website lately? They have revamped the member's section and navigation is easier. There is a lot of information for you there.

What about your Southern Region Board? We are here to serve and help you.

Finally, the Southern Region conference will have exhibits or workshops in all these areas. Please come and share your wisdom and learn from others as we help each other have the best clubs ever. If there is something specific you would like to see covered, let me know now while it can still be included in the agenda.